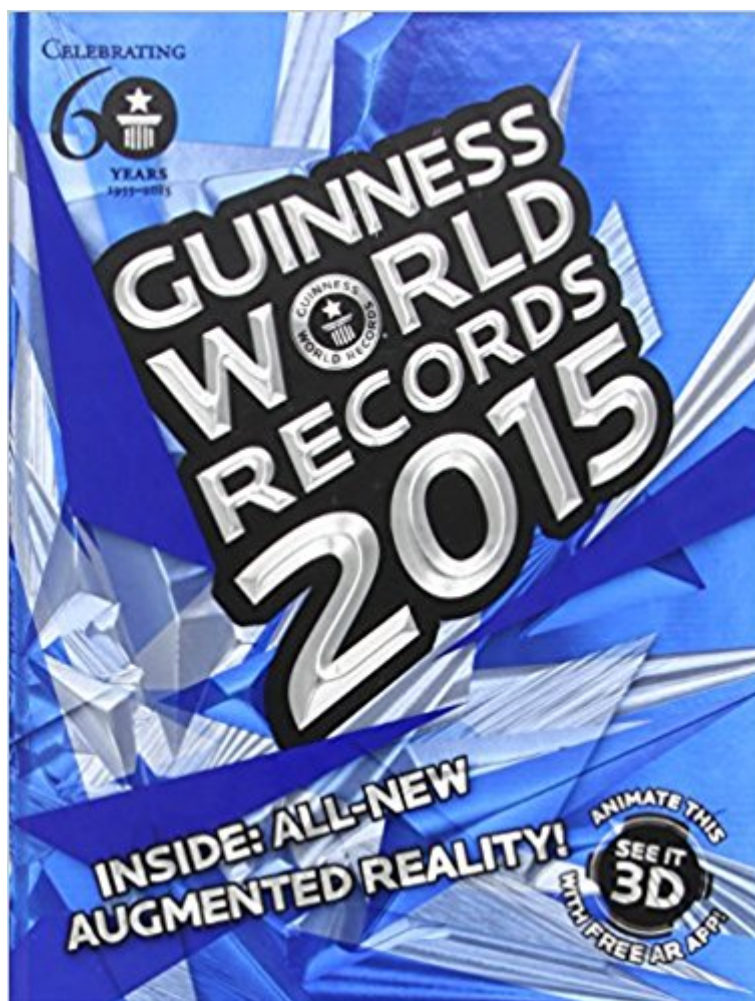


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Guinness World Records 2015



Synopsis

With a fresh new design and feel inspired by innovations in tablet technology, the latest GUINNESS WORLD RECORDS book presents thousands of new and updated records, along with hundreds of amazing never-before-seen photographs. The 2015 edition showcases the very best of the most recent world records, with new subjects as diverse as castles, 3D printing, the search for alien life and the latest developments in AI and robotics. Plus, the Flashback features offer a look back at the archives to bring you the best of the classic and iconic records from the past 60 years. Meanwhile, the Gallery spreads present the best GUINNESS WORLD RECORDS photography across themed topics such as giant musical instruments, wacky vehicles and animals in action. And look out for details of how readers can become record-breakers themselves. See it 3D! - The latest edition of our FREE Augmented Reality app brings the book to life with more exciting and interactive digital content, including a 3D animation of the tallest man who ever lived – Robert Wadlow, who reached the towering height of 2.72 m (8 ft 11.1 in). Plus, you will be transported to an underwater submarine so that you can dive with creatures as exotic as the great white shark! Also, you will encounter the world's most venomous spider – get closer and it will surprise you! Download the new app now to experience a whole new dimension of records.

Book Information

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GUINNESS WORLD RECORDS is the universally recognized global authority on record-breaking achievement. First published in 1955, the annual GUINNESS WORLD RECORDS book has gone on to become one of the biggest-selling copyright titles of all time, selling over 2.7 million copies a year. Since its launch nearly 60 years ago over 130 million copies - including 400,000 ebooks - have been sold in 20 languages, in more than 100 countries. The internationally renowned brand is also available across a number of platforms; GUINNESS WORLD RECORDS global television shows are watched by 750 million viewers annually, over 390,000 users subscribe to GWR's two YouTube channels, the global website receives 12 million viewers annually and the brand has 1.25 million fans on Facebook.

I purchased this book for my middle school classroom. Students from grade 5-8 absolutely go CRAZY over these books!! I also enjoy reading through them every year before they get their hands on it. The hardcover is a MUST HAVE!! It has held up for a year and a half and the binding looks almost brand new with students reading it almost every day. No paperback could hold up to this abuse! Very interesting material and extremely durable! Even though it is 2016....I still recommend getting all the previous years, especially if they are discounted.

Very disappointing edition. It contains everything the print edition has but it is very unwieldy to use. I have tried to access it on my Laptop throughout the Kindle app for Windows 8, and my phone, a Note 3 running Android 5, and my tablet, a Dell Venue 8 with Android 4.4. Firstly there is not index or table of contents, of course the print edition doesn't have these either as it is essentially just a "coffee table" book meant more for show than actual reference purposes. Secondly it is impossible to read on anything other than a computer or very large screened tablet so again on a phone it's useless. Finally it is very difficult to turn the pages even to use it in by browsing. To make both the print and digital editions more user friendly I would suggest the addition of at least an index to enable it to be used for looking up items of interest.

My 7 years old son just loves it...I ordered it used, so it is not in fantastic shape, but it is really good enough. It covers all the 2014 records thoroughly...

I first bought this book when my granddaughter was 9, and my son said she read it over and over

again from cover to cover, which was unusual for her. She'd also discuss information she found with him. This is now her 4th book and she looks forward to receiving it; I enjoy watching her become really excited when she opens this gift. She told me she was hoping I'd bought it for her. I told her that her dad had told me she enjoys the book, and she said she finds new information each time she reads it and her younger siblings enjoy the pictures as she reads the book to them. The pages are heavy-duty, and they're filled with bright pictures and a format that holds her interest as well as that of younger kids. There is also a 3D format with a free app she can download. She is a person who enjoys learning about new and different things, and she Googles for additional information on a subject she is particularly interested in. She even found a subject for one of her school papers! It's well worth its price - a format that's interesting even for kids who can't yet read, a source of unusual information all in one place, and a resource for school work and all family members all in one book!

Bought this as a birthday gift for my 10 yr. old grandson & he LOVED it! Beautifully done...

This is an important reference book to have on your shelf. It answers all the questions you wanted to know but were afraid to ask. There are over 600 pages of facts ranging from Space, to earth, to humans, recordmania, the modern world, great journeys, arts and media, technology and engineering and sports. This is a great book to read when you're bored and have nothing else to do. You can also use it to win bets, increase your knowledge or impress your girlfriend. I'm glad I bought this as a reference book.

This book is wonderful! Bought one for my grandson for Christmas and we liked it so much we bought another for our house. You could do a whole trivia party with it! The pictures are terrific.

I bought this 'book' for my son and subsequently ordered the kindle version, expecting we would be able to view the book in larger fonts on the kindle or iPad (The font of this book is too small). However, after download, unlike other kindle books, I found the font size is not adjustable! Even on the iPad (bigger screen than Kindle), the letters are still tiny. I think the font issue should be clearly indicated in advance.

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